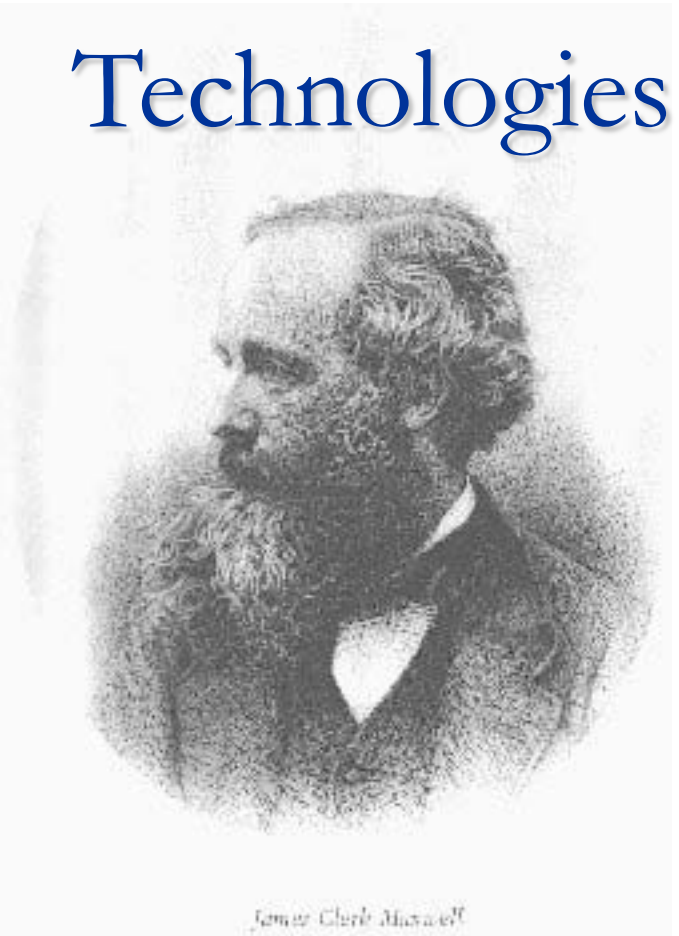


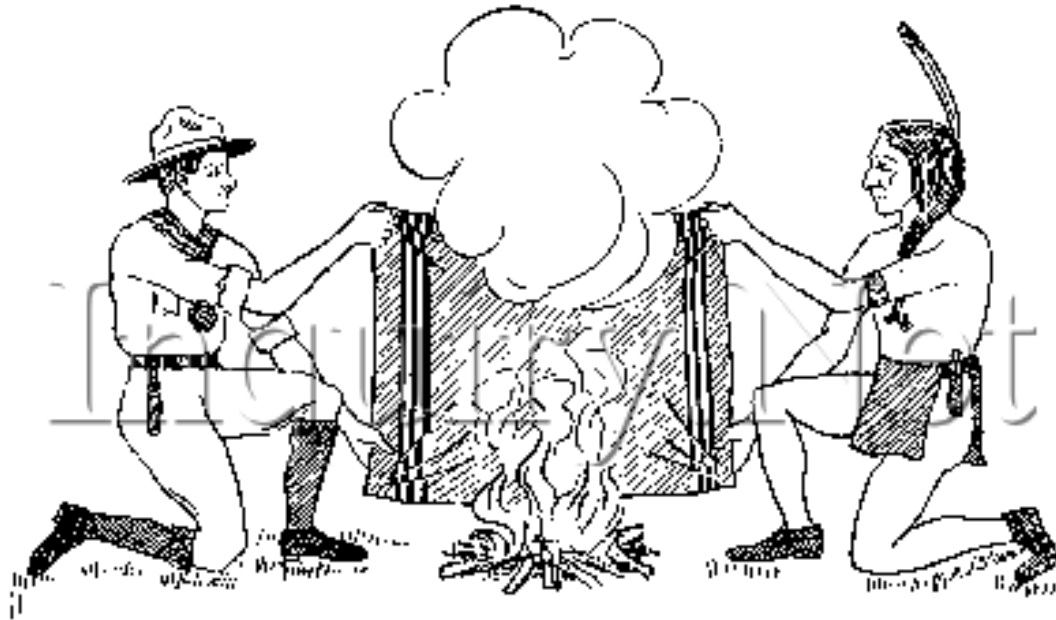
# 工程與生活

## Wireless Technologies



電信所洪萬鑄

# Wireless Communication ?



SMOKE SIGNALS

# *The Pioneers of Mobile Communication*



It all started 100 years ago

Heinrich Hertz, 1857-1894

- Electromagnetic waves 1887



Reginald Fessenden 1866-1932

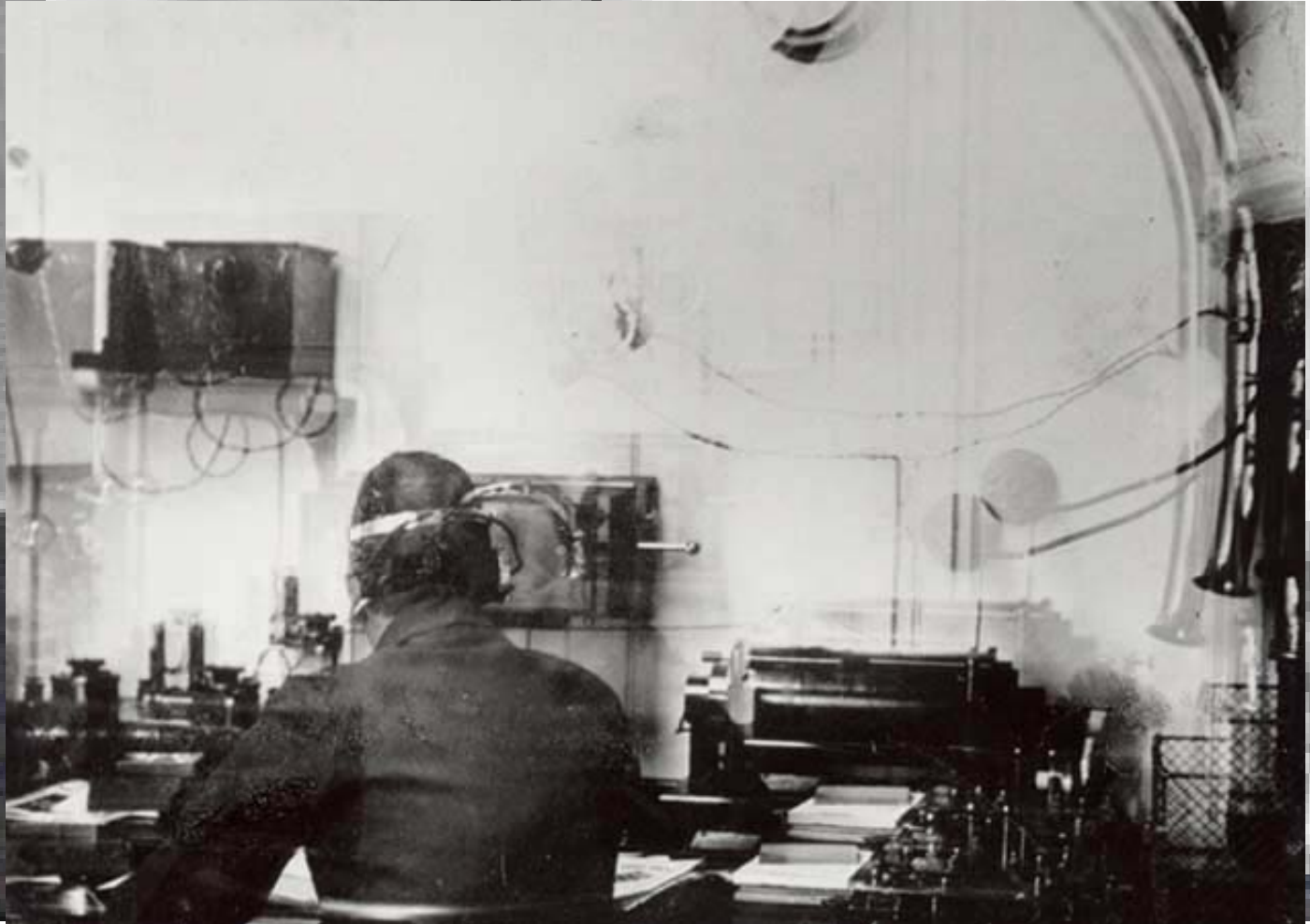
- Voice transmission over radio 1906



Guglielmo Marconi 1874-1937

- First radio 1897

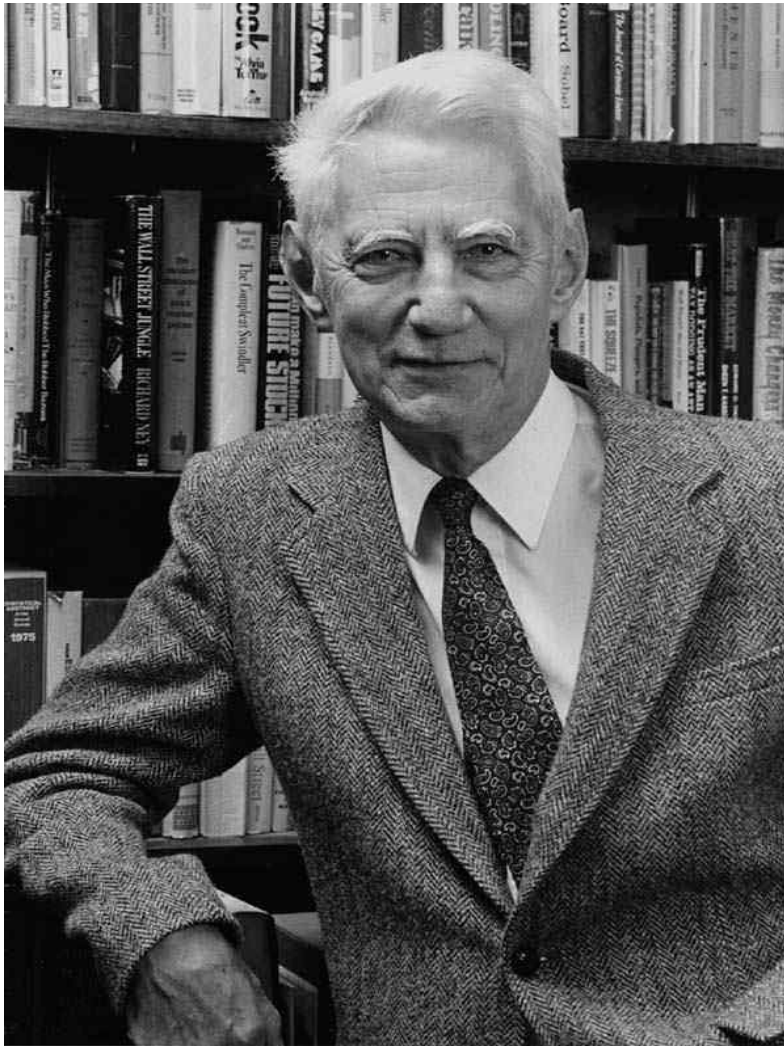
# The Titanic



# First Mobile Radio Telephone 1924



# Claude Elwood Shannon



**Claude Elwood Shannon**

**( 1916 - 2001 )**

**Father of Information Theory**

**Electrical engineer, mathematician,  
and native son of Gaylord. His creation  
of information theory,  
the mathematical theory of  
communication, in the 1940s and  
1950s inspired the revolutionary  
advances in digital communications  
and information storage that  
have shaped the modern world.**

**This statue was donated by the  
Information Theory Society of the  
Institute of Electrical and Electronics  
Engineers, whose members follow  
gratefully in his footsteps.**

**Dedicated October 6, 2000  
Eugene Daub, Sculptor**

# Winners of the 2010 Reader's Choice Awards

**Best Smartphone:  
HTC Hero  
from Sprint**





# Apple Smartphone iPhone 4



### 第四代iPhone的供應鏈

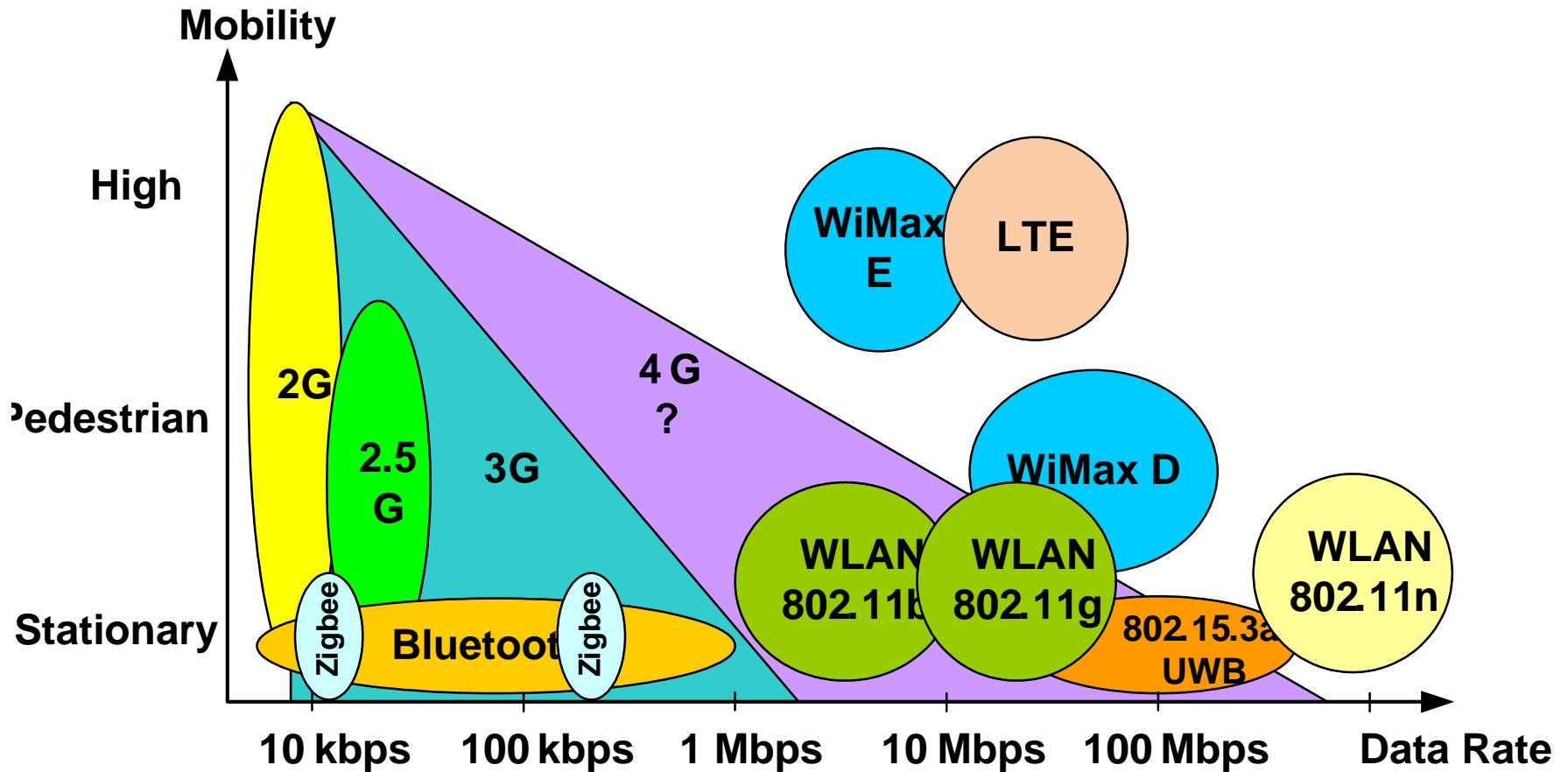
產品項目	廠商	占比(%)	與之前供貨比較
組裝	鴻海	100	未變動
觸控面板模組	宸鴻、勝華、新奇美	45、40、15	新增新奇美(原群創)
石英元件	晶技	45	原本15%，提高到45%
IC晶片	景碩	100	未變動
鏡頭模組	大立光、玉晶光	80、20	新增玉晶光(僅視訊鏡頭，非500萬畫素鏡頭)
軟性銅箔基板	台虹	65	原本20%，提高到65%
檢測X-Ray機台	德律	100	未變動

資料來源：各公司  
印營儀/製表

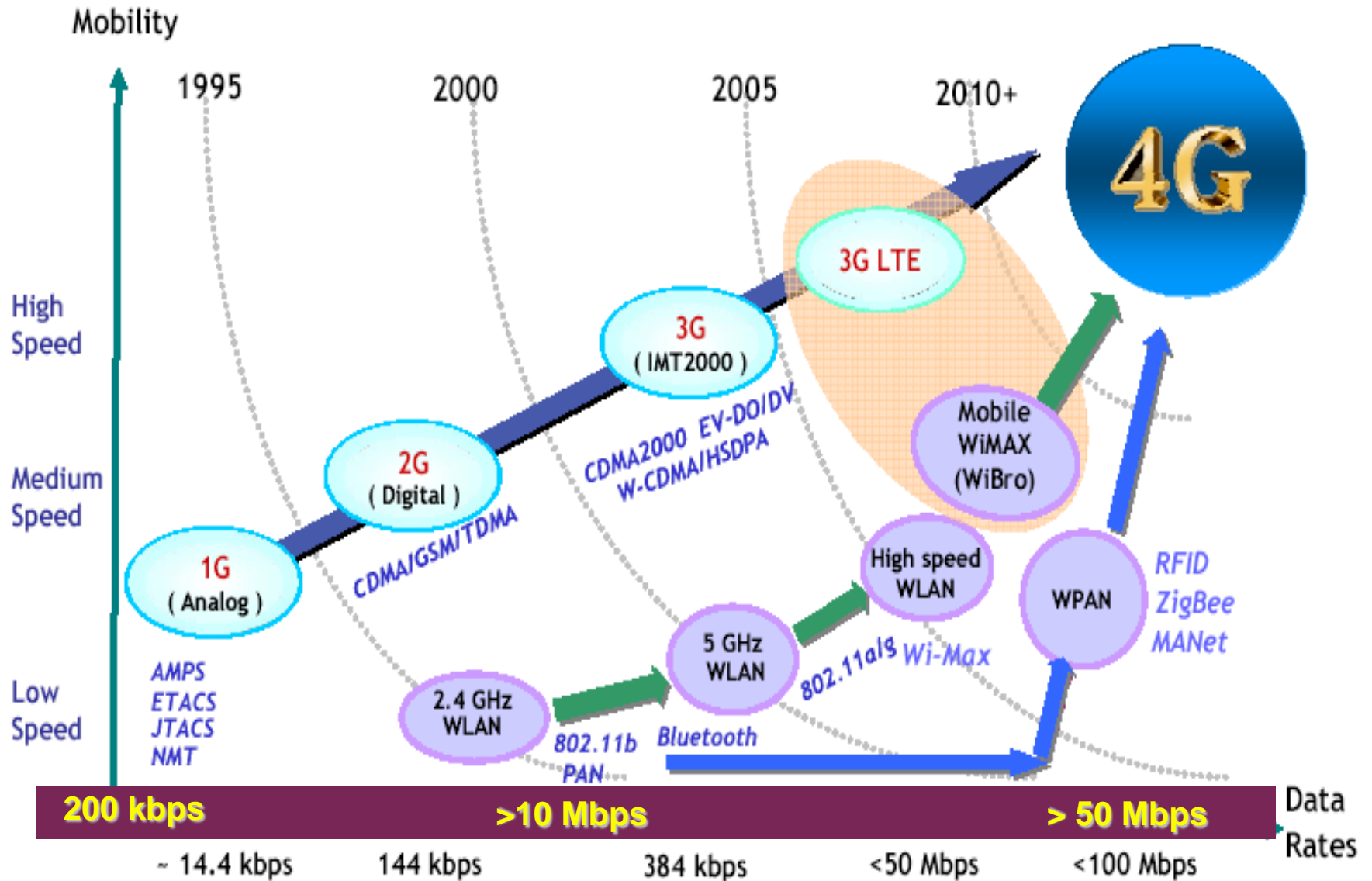
# Wireless World Map

System	Application	Distance	Mobility	Data rate
ZigBee	Industrial	Short	Low	Low (< 1 Mbps)
Bluetooth	PC, Cell phone	Short	Low	Medium (~ 1 Mbps)
UWB	Home appliances	Short	Low	High (> 50 Mbps)
WiFi	PC network	Medium	Low	High (> 100 Mbps)
WiMAX fixed	Internet Service	Long	Low	Medium
2/2.5 G Cellular	Voice + low rate data	Long	Medium	Low
3/3.5G Cellular	Voice + Internet	Long	High	Medium
4G Cellular WiMAX & LTE	Voice + ??	Long	High	High
4G Advanced	Voice + ?? + ??	Long	High	Very high (> 200 Mbps)

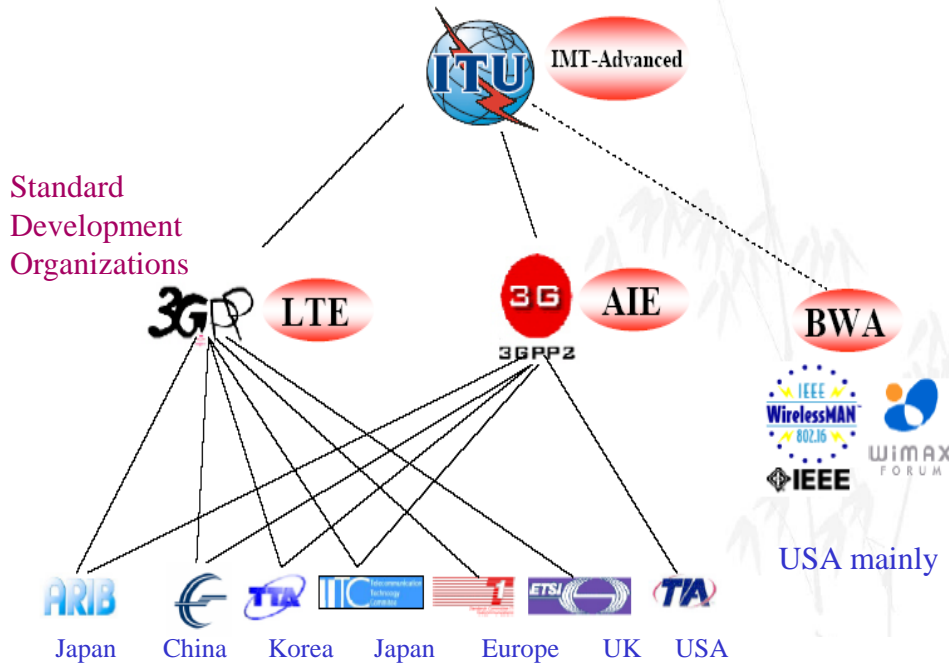
# Wireless Map



# All Roads Lead to 4G (Eventually)



# What is 4G? ITU-Rs' Perspective



- A high degree of commonality of functionality worldwide while retaining the flexibility to support a wide range of services and applications.
- Capability of inter-working with other radio access systems.
- Capability of services within IMT and with fixed networks.
- Enhanced peak data rates  
100Mbps for high mobility  
and 1Gbps for low mobility

# Players in the 4G Battle

- WiMax (802.16e)

- LTE (3GPP)



A collection of logos for companies associated with the WiMax (802.16e) standard. The logos are arranged in a vertical stack on a dark purple background. From top to bottom, the logos are: Sprint (with 'clearwire wireless broadband' and 'Together with Nextel' text), Google, Motorola, Samsung, Intel, Comcast, Dell, and Time Warner Cable.



A collection of logos for companies associated with the LTE (3GPP) standard. The logos are arranged in a vertical stack on a dark purple background. From top to bottom, the logos are: Verizon, Vodafone, Microsoft (in a white box), TeliaSonera, NTT docomo, Telecom Italia, T-Mobile, Orange, Nokia, and Qualcomm.

Microsoft

# 22 Billion Internet-Connected Things

The number of devices connected to the Internet is expected to hit 5 billion this month, says IMS Research, and will reach 22 billion by 2020.



# Killer 4G Application: Cloud Computing Goes Mobile

All their stuff in the palm of their hands 24x7.

Open ecosystem of applications, content and devices.

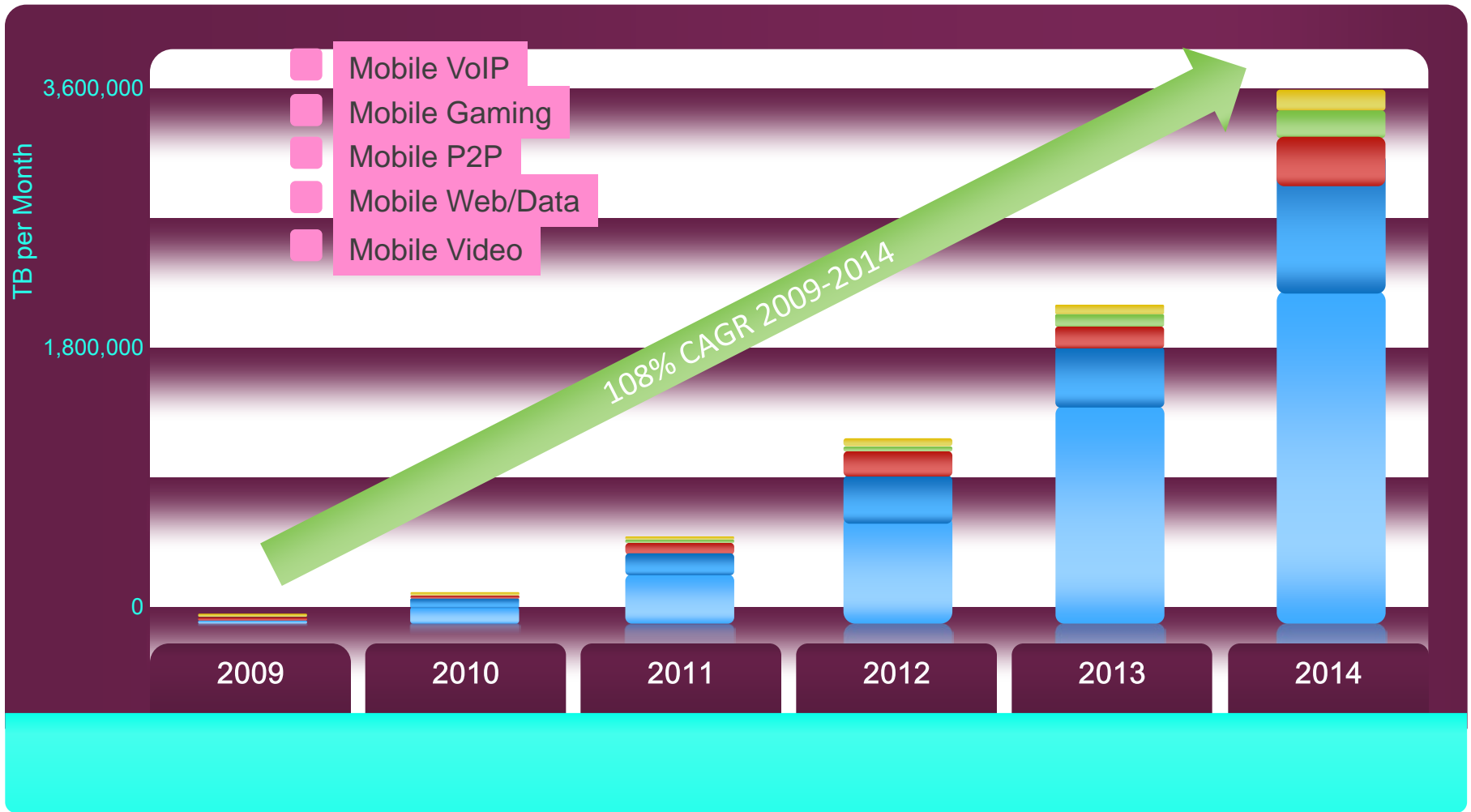
User generated content.

Business content.

Demands true broadband connectivity.



# Mobile Growth by Traffic Type




Source: Cisco VNI Mobile, 2010

# The World in the Palm of Your Hand



30 MB/Mo.

Past



1 GB/Mo.

Present



14 GB/Mo.

Future

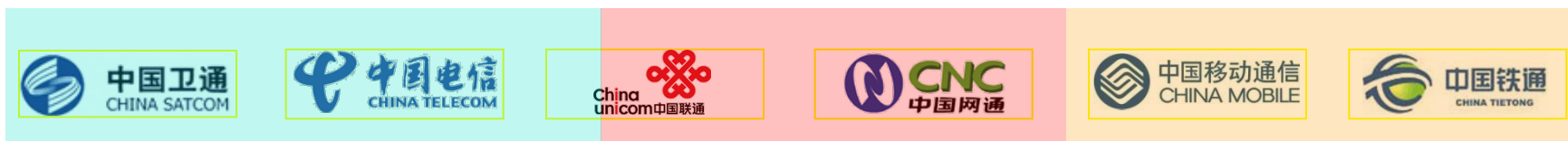
*Smartphones will outship the global notebook + netbook market in 2010 and the global PC market (desktop + notebook + netbook) in 2012.*

Morgan Stanley Mobile Internet Report



Morgan Stanley Mobile Internet Report

# 配合趨勢電信業者版圖整合 範例: China



Basic  
Telecom Services

Wireline


CDMA GSM

Wireline

GSM

Wireline

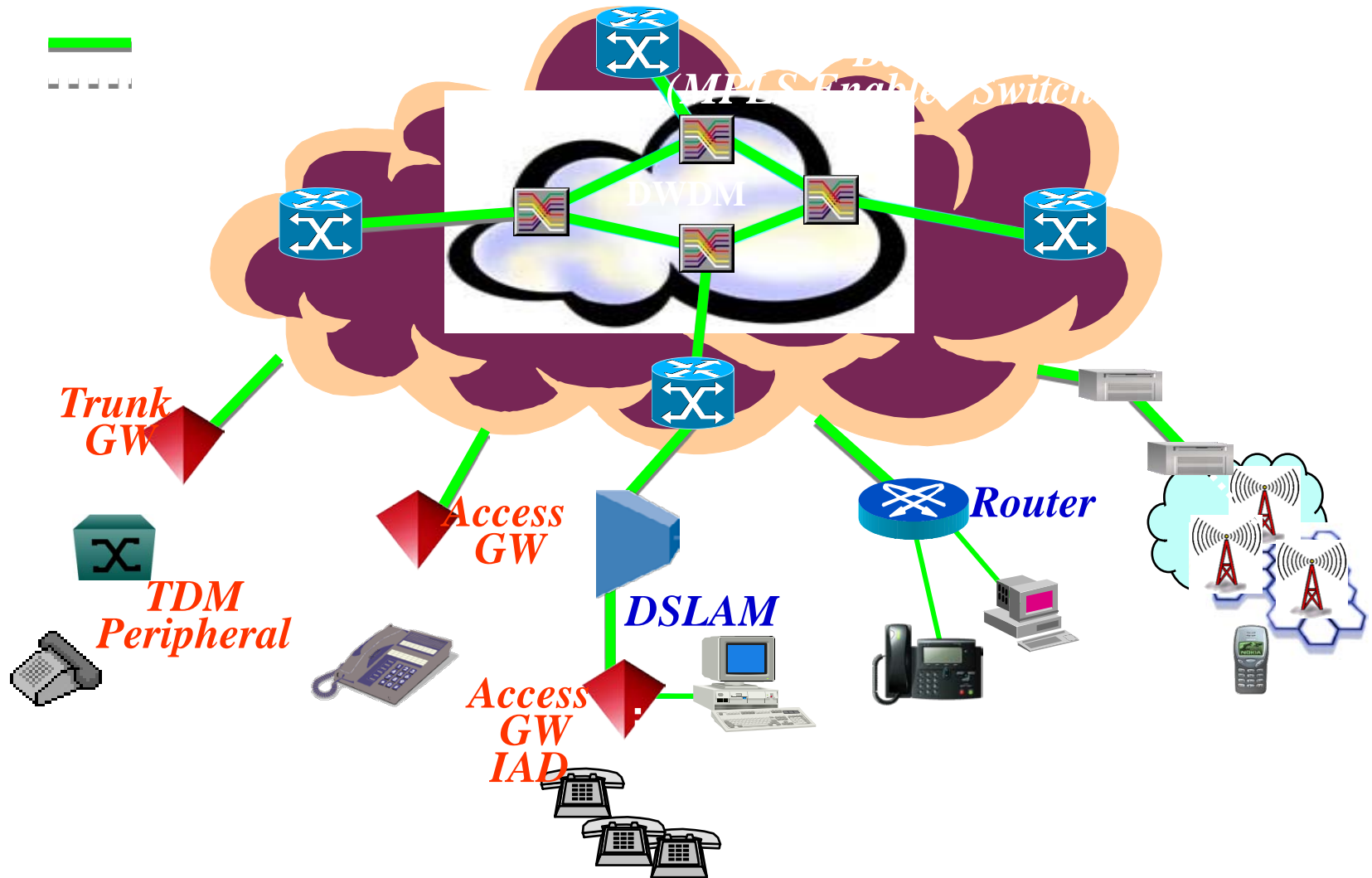
	
Wireless	43.81 M
Phone	196.17 M
Internet	50.56 M
2G: CDMA 3G: CDMA2000 4G: LTE	

	
Wireless	142 M
Phone	107.6 M
Internet	36.6 M
2G: GSM 3G: WCDMA 4G: LTE	

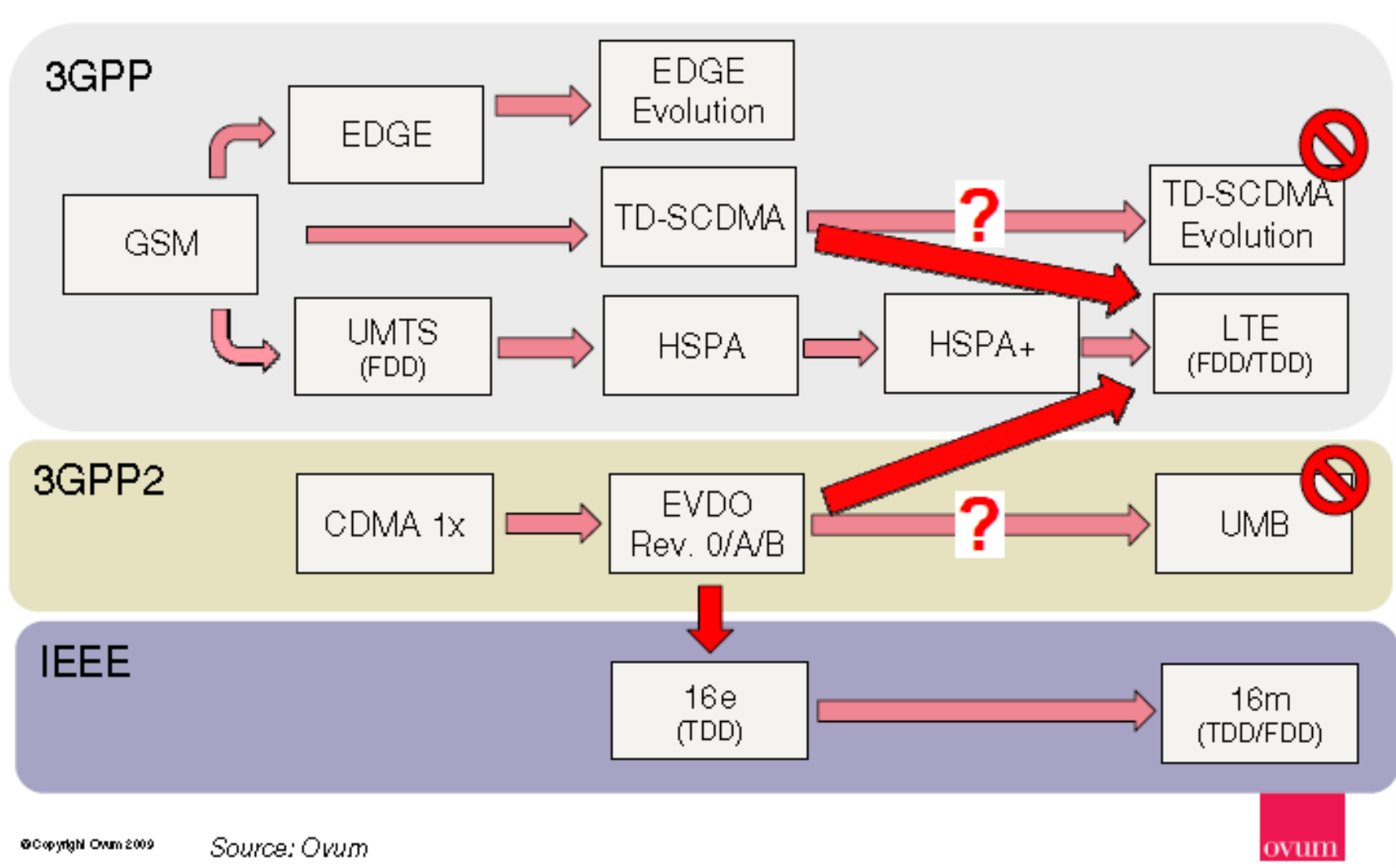
	
Wireless	502.9M
Phone	in millions*
Internet	in millions*
2G: GSM 3G: TDS-CDMA 4G: LTE	

\* Till Aug 2009

# 有線、無線電話網路骨幹IP化參考模式



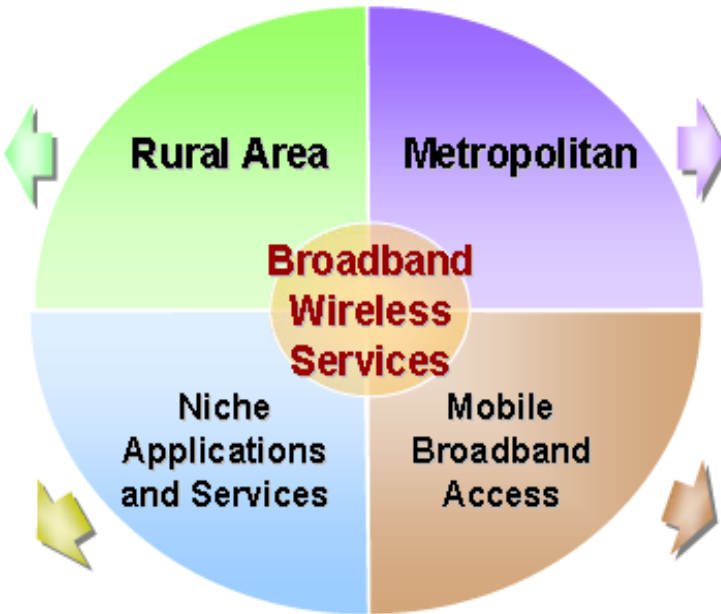
# 無線網路(個人行動)戰場：LTE v.s. WiMAX



# 寬頻無線上網服務應用

- ◆ Broadband Wireless Access
- ◆ Mobile Medical Treatment
- ◆ Mobile Learning/ Mobile Teaching

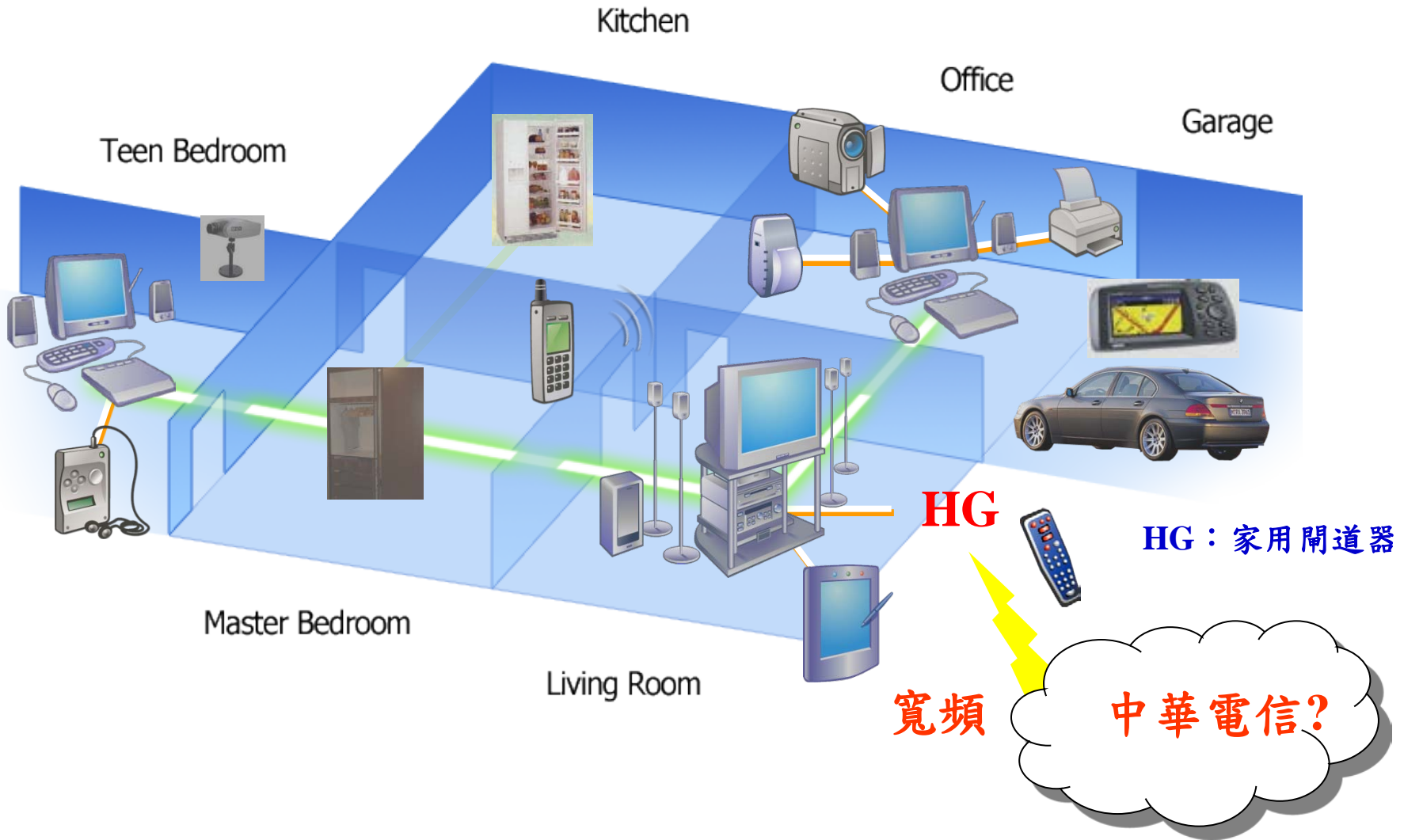
- ◆ Mobile Library
- ◆ Mobile Schoolyard Safety
- ◆ Mobile Learning/Mobile Teaching
- ◆ Homeland Security (Geospatially-Awareness)
- ◆ Highway Patrol
- ◆ Security Surveillance



- ◆ Hotzone
- ◆ WISP Backhaul
- ◆ Broadband Wireless Access
- ◆ e-Government Services

- ◆ IPTV
- ◆ VOD
- ◆ Mobile SNG
- ◆ Video Streaming/Download
- ◆ Telematics

# 未來的戰場：家庭網路



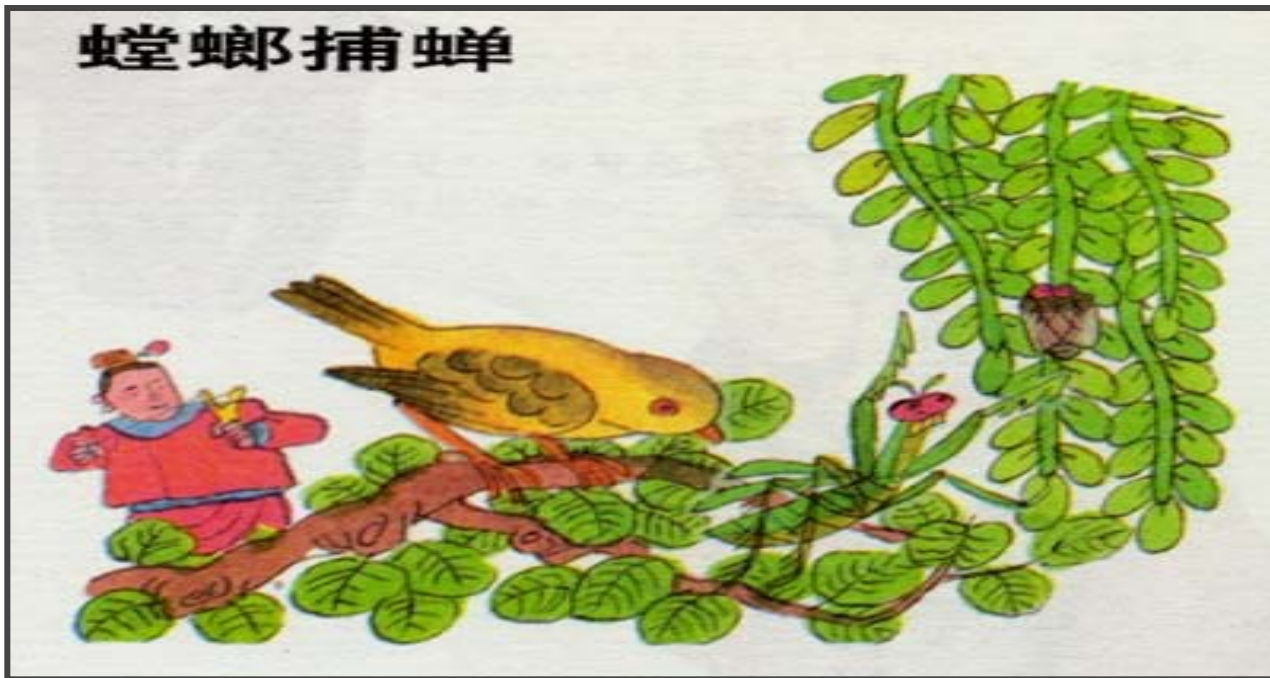
# Wireless Health

## **The wireless future of medicine**

**Qualcomm**

# Interplay among Alternative Technologies

- The Game
- The hunter has the power to decide who wins



*From Dr. C.K. Mao:  
Telecom Regulation  
(APEC Workshop)*

# ELECTRIFYING THE TRANSPORTATION SECTOR WITH Plug-in Hybrid Electric Vehicles

## The Smart Grid Can Deliver

**Smart substation**

**Re-purposed battery warehouse**

**Market**

**Price and incentive dispatch**

**Intelligent commercial building with demand response**

**Smart house with demand response**

**Cleaner, more efficient base load generation**

**BENEFITS**

- Enhanced energy security
- Reduced greenhouse gases
- Improved urban air quality
- Increased grid asset utilization

**"Valley Filling" (Energy for PHEVs)**

Graph showing MW vs. hours of day (0-24).

Category	Before PHEV	After PHEV
CO <sub>2</sub> Emissions	High	Low
Urban Emissions	High	Low
Electricity Sales	Low	High
Infrastructure Requirements	High	Low
Utility Rates	High	Low

*"It's in our vital interest to diversify America's energy supply - the way forward is through technology.... We need to press on with battery research for plug-in and hybrid vehicles...."* - George Bush

*"Count on plug-in hybrids to rapidly supply 10% of the energy for today's light vehicles and reduce energy use required to 20% without losing generation or transmission."* - Pacific Northwest National Laboratory

*"Widespread adoption of plug-in hybrids will increase the use of domestically produced electricity and can substantially reduce greenhouse gas emissions by up to 100 million tons per year."* - EPA

*"Barely in history has an emerging technology offered such an attractive opportunity.... as both a new load and resource, to enhance overall performance of the electric power infrastructure."* - National Renewable Energy Laboratory

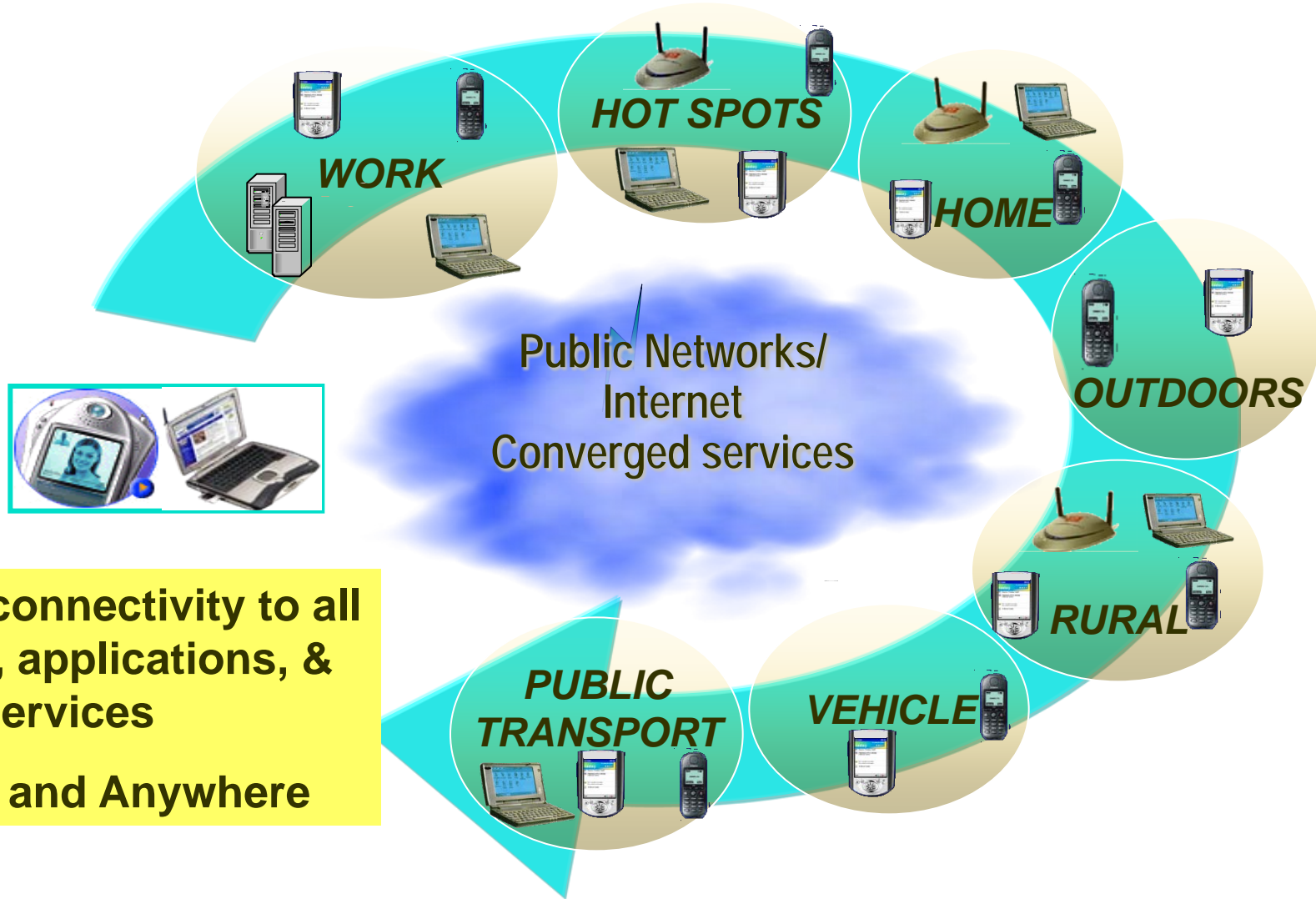
*"Working with automakers and local utilities, we need to understand how large numbers of PHEVs will be used, and their effect on the grid."* - University of Michigan

<http://totalclipsed.hypermart.net/>



"No, you weren't downloaded.  
Your were born."

# *Wireless Future : A Seamless Mobile Lifestyle*



# *Challenges*

- Social (e.g. children's use)
- Political (e.g. posting false info)
- Policy (e.g. access)
- Legal (e.g. copyright)
- Technical (e.g. security)

*These fundamental issues are closely intertwined and must be addressed if we are to realize the opportunities before us.*



Questions?  
Comments?